

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63247-1

DATE PRINTED

10/05/12

AND

PAGE 1

33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR	338793	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA SERVICES		VOTE TIPTON	
AND	3299 K St NW Ste 200		PO BOX 1582	
ADDRESS	Washington	DC 20007-4415	Cortez CO 81321-1582	
	USA		USA	
CONTACT	NEIL WILLIAMS		PRODUCT	SCOTT TIPTON FOR CONGRESS 2012
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/28/12 NO. WEEKS: 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0010000	1	10:00P	10:35P	30S	10/17/12-10/17/12	LATE NEWS M-SU	1	2700.00	2700.00
2	0001000	1	10:00P	10:35P	30S	10/25/12-10/25/12	LATE NEWS M-SU	1	2700.00	2700.00
3	00110..	2	09:57A	11:00A	30S	10/17/12-10/18/12	PRICE IS RIGHT	2	1125.00	2250.00
4	01100..	2	09:57A	11:00A	30S	10/23/12-10/24/12	PRICE IS RIGHT	2	1125.00	2250.00
5	00001..	1	11:00A	12:00N	30S	10/19/12-10/19/12	YOUNG & THE RESTLESS	1	765.00	765.00
6	11101..	4	11:00A	12:00N	30S	10/22/12-10/26/12	YOUNG & THE RESTLESS	4	675.00	2700.00
7	00101..	2	05:00P	05:30P	30S	10/17/12-10/19/12	NEWS 4 AT 5 PM	2	1260.00	2520.00
8	01010..	2	05:00P	05:30P	30S	10/23/12-10/25/12	NEWS 4 AT 5 PM	2	1260.00	2520.00
9	00010..	1	05:30P	06:00P	30S	10/18/12-10/18/12	CBS EVENING NEWS	1	1575.00	1575.00
10	10101..	3	05:30P	06:00P	30S	10/22/12-10/26/12	CBS EVENING NEWS	3	1575.00	4725.00
11	00101..	2	06:00P	06:30P	30S	10/17/12-10/19/12	CBS4 NEWS AT 6	2	1260.00	2520.00
12	01010..	2	06:00P	06:30P	30S	10/23/12-10/25/12	CBS4 NEWS AT 6	2	1260.00	2520.00
13	.0010..	1	06:30P	06:58P	30S	10/18/12-10/18/12	CBS4 NEWS AT 630PM	1	1260.00	1260.00
14	.1101..	3	06:30P	06:58P	30S	10/23/12-10/26/12	CBS4 NEWS AT 630PM	3	1260.00	3780.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338793	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA SERVICES	VOTE TIPTON	
AND	3299 K St NW Ste 200	PO BOX 1582	
ADDRESS	Washington DC 20007-4415	Cortez CO 81321-1582	
	USA	USA	
CONTACT	NEIL WILLIAMS	PRODUCT SCOTT TIPTON FOR CONGRESS 2012	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/28/12 NO. WEEKS: 2			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	4950.00	4950.00
16 CDR	Su	1	10:58A	02:00P	30S	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	1	6750.00	6750.00
17	Su	1	10:58A	02:00P	30S	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	1	9000.00	9000.00
18	Su	1	09:00P	10:00P	30S	10/21/12-10/21/12	THE MENTALIST	1	4500.00	4500.00
19	Su	1	10:35P	11:07P	30S	10/21/12-10/28/12	BRONCOS ALL ACCESS	2	720.00	1440.00
20	Sa	1	11:35P	12:35A	30S	10/20/12-10/20/12	CLOSER	1	225.00	225.00
Total Contract:								34		61650.00

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